



2022 Commissions SWOT

Housing Commission SWOT Analysis

Let's brainstorm our strengths, weaknesses, opportunities and threats as part of our planning process.

CREATED BY SARA DECHTER A MONTH AGO

Process

Brainstorm

Let's brainstorm our strengths, weaknesses, opportunities and threats.

Everyone can add Brainstorming individually **You will only see your ideas in this step**

Group

Only facilitators can group

Results

Sorted by *Random (same for all)*

Rate

Now let's rate each item based on what level of impact you think it has.



Score on 1 dimension *Importance* (out of 10)



Results

Here is our completed and prioritized SWOT for discussion and strategy planning.

Participants

Participants 3

	NAME	EMAIL	ROLE	JOINED
MR	Mark Reavis	mark.reavis@flagstaffaz.gov	viewer	03/08/2022
MM	Matt McGrath	mtm629@gmail.com	contributor	03/21/2022
SD	Sara Dechter	sdechter@flagstaffaz.gov	owner	02/28/2022

Participant Activity 3

	NAME	LAST ACTIVITY	# COMMENTS	# CHAT MESSAGES	# GROUPS CREATED	# RATED IDEAS
MR	Mark Reavis	03/08/2022				
MM	Matt McGrath	03/21/2022				
SD	Sara Dechter	06/08/2022				1

Ideas

TITLE	▲ CREATED BY	CREATED DATE
Activity centers seem to be a barrier - they're not always in the "right" places based on best guesses when the current plan was created	Devonnam	05/19/2022
Air quality goals & policies do not mention how reducing VMT would improve air quality. This factors into housing because greater housing densities around amenities is a top strategy to reduce VMT.	Tyler B. Denham	05/13/2022
Climate Change and Adaptation goals & policies do not explicitly talk about compact housing development as a way to reduce emissions	Tyler B. Denham	05/13/2022
Discussion of how "traditional development patterns" typically had less or no parking, smaller setbacks, and smaller lot sizes.	Tyler B. Denham	05/13/2022
Ecosystem Health goals & policies do not mention building up inside city limits as a way to reduce development pressure on outlying ecosystems	Tyler B. Denham	05/13/2022
Greater recognition now that housing and affordable housing needs to be a focus and priority for the community.	Devonnam	05/19/2022
I think the definition of "community character" is too soft, and as a result it's only ever invoked as an anti-housing cudgel. A more limited and grounded definition would be nice.	Tyler B. Denham	05/13/2022
Is there a way to make minor regional plan amendments more quickly? I believe anything needing a regional plan amendment takes a really long time.	Devonnam	05/19/2022
Much of the discussion and goals and policies in the plan is very strong and accurate to the dynamics of housing issues	Tyler B. Denham	05/13/2022
Needs more discussion of the costs parking imposes on housing developments and the ways in which parking minimums inflate parking demand	Tyler B. Denham	05/13/2022
No discussion of how housing density interacts with open space goals by reducing or increasing development pressure on these areas	Tyler B. Denham	05/13/2022
No discussion of how Resource Protection requirements can be counterproductive if excessively applied to residential developments, by preventing compact growth. There is a tradeoff between the two.	Tyler B. Denham	05/13/2022
No discussion of potential tradeoffs between historic preservation and housing affordability	Tyler B. Denham	05/13/2022
No explicit housing affordability goals	Tyler B. Denham	05/13/2022
One of the problems with all long-term plans in the City is that past Councils/Plans/etc., usually cannot obligate future Councils. This means we often see the same arguments again and again...	Moses	05/26/2022
The housing Commission published detailed housing affordability goals and analysis that could be incorporated into the regional plan	Tyler B. Denham	05/13/2022
The section on "viewscape" does not discuss its tradeoffs with housing costs. "Viewscope" protection can harm housing affordability and encourage ecosystem destruction by preventing compact development.	Tyler B. Denham	05/13/2022
There's no prioritization of community values - everything is a value so every value competes against other values.	Devonnam	05/19/2022
Time. It seems regional planning activities always take longer than they are originally scheduled for. So things at the end of the process don't get as much focus as things at the beginning of the process.	Devonnam	05/19/2022
What enforcement mechanisms, if any, are there in the plan? The 2030 plan already had some great goals & policies with regards to housing, but their implementation in the years after publication seems limited.	Tyler B. Denham	05/13/2022

Comments


Comments by idea

PARTICIPANT NAME	IDEA	▲ COMMENT	DATE
------------------	------	-----------	------

Nothing to show

Chat

Chat messages

PARTICIPANT NAME	MESSAGE	DATE 
------------------	---------	--

Nothing to show

Brainstorm

Let's brainstorm our strengths, weaknesses, opportunities and threats.

Ideas

TITLE	▲ CREATED BY	LIST (BRAINSTORM)
-------	--------------	-------------------

Nothing to show

Group

Ideas

TITLE	▲ GROUPED IDEAS	GROUP CREATED BY
-------	-----------------	------------------

Nothing to show





















Results

TITLE	CREATED BY	CREATED DATE	COMMENTS	# COMMENTS	LIST (BRAINSTORM)	RANK	LIST (GROUP)	RANK	GROUPED IDEAS	# GROUPED IDEAS	IMPORTANCE OUT OF 10	# RATERS
Much of the discussion and goals and policies in the plan is very strong and accurate to the dynamics of housing issues	Tyler B. Denham	05/13/2022				Strengths	1		Strengt hs	1		8
No explicit housing affordability goals	Tyler B. Denham	05/13/2022				Weaknesses	1		Weaknesses	1		7
There's no prioritization of community values - everything is a value so every value competes against other values.	Devonnam	05/19/2022				Weaknesses	2		Weaknesses	2		7
Activity centers seem to be a barrier - they're not always in the "right" places based on best guesses when the current plan was created	Devonnam	05/19/2022				Weaknesses	3		Weaknesses	3		7
Discussion of how "traditional development patterns" typically had less or no parking, smaller setbacks, and smaller lot sizes.	Tyler B. Denham	05/13/2022				Weaknesses	4		Weaknesses	4		7
Needs more discussion of the costs parking imposes on housing developments and the ways in which parking minimums inflate parking demand	Tyler B. Denham	05/13/2022				Weaknesses	5		Weaknesses	5		7
No discussion of potential tradeoffs between historic preservation and housing affordability	Tyler B. Denham	05/13/2022				Weaknesses	6		Weaknesses	6		7
I think the definition of "community character" is too soft, and as a result it's only ever invoked as a anti-housing cudgel. A more limited and grounded definition would be nice.	Tyler B. Denham	05/13/2022				Weaknesses	7		Weaknesses	7		7
The section on "viewscales" does not discuss its tradeoffs with housing costs. "Viewscape" protection can harm housing affordability and encourage ecosystem destruction by preventing compact development.	Tyler B. Denham	05/13/2022				Weaknesses	8		Weaknesses	8		7
No discussion of how housing density interacts with open space goals by reducing or increasing development pressure on these areas	Tyler B. Denham	05/13/2022				Weaknesses	9		Weaknesses	9		7
No discussion of how Resource Protection	Tyler B.	05/13/2022				Weakness	10		Weakne	10		7

requirements can be counterproductive if excessively applied to residential developments, by preventing compact growth. There is a tradeoff between the two.	Denham						es											
Ecosystem Health goals & policies do not mention building up inside city limits as a way to reduce development pressure on outlying ecosystems	Tyler B. Denham	05/13/2022					Weaknesses	11			Weaknesses	11					7.0/10	7
Climate Change and Adaptation goals & policies do not explicitly talk about compact housing development as a way to reduce emissions	Tyler B. Denham	05/13/2022					Weaknesses	12			Weaknesses	12					6.7/10	7
Time. It seems regional planning activities always take longer than they are originally scheduled for. So things at the end of the process don't get as much focus as things at the beginning of the process.	Devonnam	05/19/2022					Threats	1			Threats	1					7.7/10	7
Is there a way to make minor regional plan amendments more quickly? I believe anything needing a regional plan amendment takes a really long time.	Devonnam	05/19/2022					Opportunities	1			Opportunities	1					6.6/10	7
Greater recognition now that housing and affordable housing needs to be a focus and priority for the community.	Devonnam	05/19/2022					Opportunities	2			Opportunities	2					9.6/10	7
One of the problems with all long-term plans in the City is that past Councils/Plans/etc., usually cannot obligate future Councils. This means we often see the same arguments again and again...	Moses	05/26/2022					Threats	2			Threats	2					8.3/10	7
Air quality goals & policies do not mention how reducing VMT would improve air quality. This factors into housing because greater housing densities around amenities is a top strategy to reduce VMT.	Tyler B. Denham	05/13/2022					Weaknesses	13			Weaknesses	13					6.0/10	7
The housing Commission published detailed housing affordability goals and analysis that could be incorporated into the regional plan	Tyler B. Denham	05/13/2022					Opportunities	3			Opportunities	3					8.4/10	7
What enforcement mechanisms, if any, are there in the plan? The 2030 plan already had some great goals & policies with regards to housing, but their implementation in the years after publication seems limited.	Tyler B. Denham	05/13/2022					Threats	3			Threats	3					7.3/10	7

Rate

Now let's rate each item based on what level of impact you think it has.

TITLE	IMPORTANCE OUT OF 10 ▼
No explicit housing affordability goals	 9.6 /10
Greater recognition now that housing and affordable housing needs to be a focus and priority for the community.	 9.6 /10
No discussion of how Resource Protection requirements can be counterproductive if excessively applied to residential developments, by preventing compact growth. There is a tradeoff between the two.	 9.0 /10
No discussion of potential tradeoffs between historic preservation and housing affordability	 8.4 /10
The housing Commission published detailed housing affordability goals and analysis that could be incorporated into the regional plan	 8.4 /10
No discussion of how housing density interacts with open space goals by reducing or increasing development pressure on these areas	 8.3 /10
One of the problems with all long-term plans in the City is that past Councils/Plans/etc., usually cannot obligate future Councils. This means we often see the same arguments again and again...	 8.3 /10
I think the definition of "community character" is too soft, and as a result it's only ever invoked as a anti-housing cudgel. A more limited and grounded definition would be nice.	 7.7 /10
Time. It seems regional planning activities always take longer than they are originally scheduled for. So things at the end of the process don't get as much focus as things at the beginning of the process.	 7.7 /10
What enforcement mechanisms, if any, are there in the plan? The 2030 plan already had some great goals & policies with regards to housing, but their implementation in the years after publication seems limited.	 7.3 /10
The section on "viewscape" does not discuss its tradeoffs with housing costs. "Viewscapes" protection can harm housing affordability and encourage ecosystem destruction by preventing compact development.	 7.3 /10
Ecosystem Health goals & policies do not mention building up inside city limits as a way to reduce development pressure on outlying ecosystems	 7.0 /10
Much of the discussion and goals and policies in the plan is very strong and accurate to the dynamics of housing issues	 7.0 /10
There's no prioritization of community values - everything is a value so every value competes against other values.	 6.7 /10
Climate Change and Adaptation goals & policies do not explicitly talk about compact housing development as a way to reduce emissions	 6.7 /10
Is there a way to make minor regional plan amendments more quickly? I believe anything needing a regional plan amendment takes a really long time.	 6.6 /10
Air quality goals & policies do not mention how reducing VMT would improve air quality. This factors into housing because greater housing densities around amenities is a top strategy to reduce VMT.	 6.0 /10
Needs more discussion of the costs parking imposes on housing developments and the ways in which parking minimums inflate parking demand	 5.9 /10
Discussion of how "traditional development patterns" typically had less or no parking, smaller setbacks, and smaller lot sizes.	 5.0 /10
Activity centers seem to be a barrier - they're not always in the "right" places based on best guesses when the current plan was created	 4.9 /10

Results

Here is our completed and prioritized SWOT for discussion and strategy planning.

TITLE	CREATED BY	CREATED DATE	COMMENTS	# COMMENTS	LIST (BRAINSTORM)	RANK	LIST (GROUP)	RANK	GROUPED IDEAS	# GROUPED IDEAS	IMPORTANCE OUT OF 10	# RATERS
Much of the discussion and goals and policies in the plan is very strong and accurate to the dynamics of housing issues	Tyler B. Denham	05/13/2022			Strengths	1	Strengths	1			7.0/10	8
No explicit housing affordability goals	Tyler B. Denham	05/13/2022			Weaknesses	1	Weaknesses	1			9.6/10	7
There's no prioritization of community values - everything is a value so every value competes against other values.	Devonnam	05/19/2022			Weaknesses	2	Weaknesses	2			6.7/10	7
Activity centers seem to be a barrier - they're not always in the "right" places based on best guesses when the current plan was created	Devonnam	05/19/2022			Weaknesses	3	Weaknesses	3			4.9/10	7
Discussion of how "traditional development patterns" typically had less or no parking, smaller setbacks, and smaller lot sizes.	Tyler B. Denham	05/13/2022			Weaknesses	4	Weaknesses	4			5.0/10	7
Needs more discussion of the costs parking imposes on housing developments and the ways in which parking minimums inflate parking demand	Tyler B. Denham	05/13/2022			Weaknesses	5	Weaknesses	5			5.9/10	7
No discussion of potential tradeoffs between historic preservation and housing affordability	Tyler B. Denham	05/13/2022			Weaknesses	6	Weaknesses	6			8.4/10	7
I think the definition of "community character" is too soft, and as a result it's only ever invoked as a anti-housing cudgel. A more limited and grounded definition would be nice.	Tyler B. Denham	05/13/2022			Weaknesses	7	Weaknesses	7			7.7/10	7
The section on "viewscales" does not discuss its tradeoffs with housing costs. "Viewscape" protection can harm housing affordability and encourage ecosystem destruction by preventing compact development.	Tyler B. Denham	05/13/2022			Weaknesses	8	Weaknesses	8			7.3/10	7
No discussion of how housing density interacts with open space goals by reducing or increasing development pressure on these areas	Tyler B. Denham	05/13/2022			Weaknesses	9	Weaknesses	9			8.3/10	7
No discussion of how Resource Protection	Tyler B.	05/13/2022			Weakness	10	Weakne	10			9.0/10	7

requirements can be counterproductive if excessively applied to residential developments, by preventing compact growth. There is a tradeoff between the two.	Denham					es			esses					
Ecosystem Health goals & policies do not mention building up inside city limits as a way to reduce development pressure on outlying ecosystems	Tyler B. Denham	05/13/2022				Weaknesses	11		Weaknesses	11			7.0/10	7
Climate Change and Adaptation goals & policies do not explicitly talk about compact housing development as a way to reduce emissions	Tyler B. Denham	05/13/2022				Weaknesses	12		Weaknesses	12			6.7/10	7
Time. It seems regional planning activities always take longer than they are originally scheduled for. So things at the end of the process don't get as much focus as things at the beginning of the process.	Devonnam	05/19/2022				Threats	1		Threats	1			7.7/10	7
Is there a way to make minor regional plan amendments more quickly? I believe anything needing a regional plan amendment takes a really long time.	Devonnam	05/19/2022				Opportunities	1		Opportunities	1			6.6/10	7
Greater recognition now that housing and affordable housing needs to be a focus and priority for the community.	Devonnam	05/19/2022				Opportunities	2		Opportunities	2			9.6/10	7
One of the problems with all long-term plans in the City is that past Councils/Plans/etc., usually cannot obligate future Councils. This means we often see the same arguments again and again...	Moses	05/26/2022				Threats	2		Threats	2			8.3/10	7
Air quality goals & policies do not mention how reducing VMT would improve air quality. This factors into housing because greater housing densities around amenities is a top strategy to reduce VMT.	Tyler B. Denham	05/13/2022				Weaknesses	13		Weaknesses	13			6.0/10	7
The housing Commission published detailed housing affordability goals and analysis that could be incorporated into the regional plan	Tyler B. Denham	05/13/2022				Opportunities	3		Opportunities	3			8.4/10	7
What enforcement mechanisms, if any, are there in the plan? The 2030 plan already had some great goals & policies with regards to housing, but their implementation in the years after publication seems limited.	Tyler B. Denham	05/13/2022				Threats	3		Threats	3			7.3/10	7